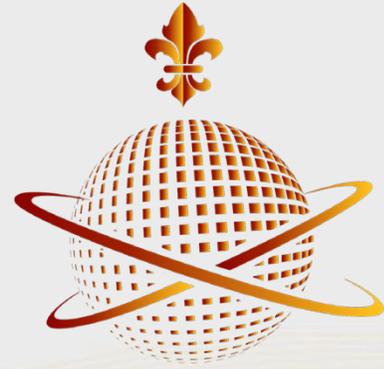


ONE  
FOR  
ALL  
FOR  
ONE



EG GROUP  
HOLDINGS LLC

**EG Group Holdings, LLC**

**Omnia Omnibus  
Ubique ut per Unitas  
All things for all  
people everywhere in  
unity as One**



**GenesisOne Token  
&  
GenOne Coin  
WHITEPAPER**

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# Executive Summary



We all must have heard about the power of oneness but did you ever really feel it? As a group of companies, we understand the power of oneness and togetherness. Our mission is to create a platform where like-minded individuals globally, can come together as ONE to utilize this forum for their own choosing. As life is a journey, not a destination, similarly we believe in a process-oriented approach, not an outcome-oriented approach. As of today you and people everywhere are invited to participate in this venture before it's take-off for soaring heights. Enjoy the growth from the beginning. This is indeed a situation of process versus outcome, where we are attempting a well-organized auction type investment raise in a process, not outcome-oriented approach.'

This approach will give an equal chance to everyone to be a part of great initiative and becoming the stars of the results. Life as was meant, at the dawn of creation, was brought into being for the benefit of all. Life is meant to be shared, enjoyed, and meaningful for the individual, their family, their community, their society, and the global world at large. But why is it that there seems to be a 1% nationally and the same globally that excessively enjoys life or a facsimile of it. Life is not about resting on a bed of roses. It has the other side with the pain of loss, loneliness, failure, and rejection. But what if all these bad sides could easily pass on or could convert in the peaceful rainbow.

So, what makes life worth living: While there may be more to life than happiness, there may also be more to "happiness" than pleasure alone. Meaningful life and a happy life often go hand-in-hand. This is what the **EG group** believes in and living it.

The real strength and the interests of all people across the globe lie in togetherness and oneness. You cannot win alone except as a team only. Across the globe, we are one human race. We may be coming from diverse cultures and geographical zones but that only is the richness, beauty, and gracefulness of life. This way only the life moves forward meaningfully.

It's a place where all like-minded people are free to participate in new, transformative

and alternate coin, token and currency platforms that enable them to achieve their desired value.

We're going to have to be proactive and ready because unity won't happen by accident. So how about taking the first step together with **GenesisOne**, Bridge the world together.

GenesisOne believes in **"One for all, all for one"**. GenesisOne is a platform to trade, commerce, cybergaming and for financial and investment speculating. We are a group of entities networked for better global living.

### **Big highlights of GenesisOne;**

- A global gambling and crypto gaming platform
- Similar minds at one place; One for all, all for one
- Futuristic to attract all possible industries at one platform; GenesisOne
- Global Investment Club
- Global Banking platform
- Transparent, affordable and social place to raise from the beginning
- Network effect; You grow, others grow, collectively we grow

We invite you all to have a close look at the detailed information about GenesisOne. It's a place for each of you. Come and join us to know how GenesisOne can help you in raising your business at its highest peak within a very cost effective way.

**Happy Reading!**



# Introduction

## EG Group Holdings, LLC

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**Emirates Genesis Holdings Ltd** is the holding company of EG Group Holdings, LLC. EG Group Holdings based in Malta with subsidiaries being established in Singapore, Shanghai, Estonia, Switzerland and the Cayman Islands. EG Group is seeking to become a paragon in the decentralized structure of Blockchain and Cryptocurrency and are creating a forum where like-minded individuals globally, can come together as ONE (GenesisOne) to utilize this forum for their own choosing.

We are a business and in spite of such, cannot and will not, let our core purpose of being, be profit at all costs. However, a responsibility to society and our fellow man is one of our unequivocal, unshakable foundational core tenets. So all investments will look to capitalize not only on profit or returns but also on the impact on the lives we changed. Whether we are emulated on this course or go it alone; this will un-debatably create a "new normal" archetype for doing business. It will be the **EG Group Holdings, family way!**

In this new age of dynamism, we embrace change and innovation, not speculation. With that, we will foster in an effort of global entrenchment to the point of being so ubiquitous that forever mars ancient lines of differences. Everywhere we establish a presence and by melding and becoming One, this problem is our problem and therefore demands a collective collaborative effort from all our group of companies.

GenesisOne is taking it's first step as a gambling and gaming platform to bridge the world together. The global Lottery market was valued at US\$ 1,788.1 Mn in 2018 and is projected to increase significantly at a CAGR – compound annual growth rate of 4.6% from 2019 to 2028.

The market for global cryptocurrency is over \$260 B USD today and with our entry and added value, growth can be exponential.

Our perspective is by eradicating poverty or mitigating it's causes and effects as much as possible; not through piecemeal programs but through radical, long-term, viable and a continuous sustainable increase to overall standards of living for all people.

## GenesisOne Platform

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GenesisOne is a platform to trade, commerce, cyber gaming and for financial and investment speculating. We are a group of entities networked for better global living.

GenesisOne believes in **"One for all, all for one"**. Paramount is providing for basic needs first, then with short and long term education, create jobs that provide to the social-being by companies there to support that function primarily. Yes, even before the shareholder or the company's single Return On Investment analysis for the company; must come the return for our global consortium's family. All of them; all of you as it's members, not one to be left behind; we all rise together!

Everyone has their own perspectives on the type of value they may derive; however dynamic it is, the individual essential right to be involved in a community that avails itself to providing the foremost central good, over individual financial gains. We are not a forum for speculation or the mechanisms that drive prices beyond the means



of everyone who choose to be involved; to be able to become involved. We are not seeking to pursue a cause of unrealistic valuations, whereby the underlying asset or service is multiple times its tangible value. We are looking to create a more stable cryptocurrency that then can lend itself to becoming as ubiquitous as fiat currencies.

Such, because the current state of cryptocurrency, has become, rife speculatively, fears of missing out (FOMO), fears over-regulation, regulation increasing costs hundred-fold, scarcity of tokens within the hands of few people, and limited access, all providing barriers to entry.

Whereby, true planners of long term strategy for developing a system as closely related to the premise that Satoshi Nakamoto had built the original Bitcoin system on.



Currently, no different than fiat capital markets, only a small few of the global population has the access and the finances to participate, offer up innovative systems, and derive true value from cryptocurrency.

That is contrarian to the original thinking behind cryptocurrency, as is the consensus behind global regulation that is now attempting to provide a structure to the market that otherwise its creators sought to avoid. The basis for that is such, that the pervasive view of a centralized governmental regulatory body for cryptocurrency markets can be argued that they are no different from fiat systems and how they exert an overwhelming undue influence on the course of everyday life.

Politics, macroeconomic theory, regulation, monetary policy, speculation, and arbitrage are for the most part tools that drive fiat markets and for the most part what puts them out of most people's reaches. As always, a few bad actors, bring forth the heavy hand of governance which through regulation often adds insurmountable costs to achieving a viable good and as good as to serve as the impetus to the demise of ideology and principle.



# GenesisOne

## Idea To Move Together

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We are implementing a strategy for worldwide market penetration where we do not simply act as an individual company with many branch offices but more in line with a holding firm utilizing well-placed assets in local-global communities to provide for the ubiquitousness necessary for everyday common use. Where we exist will be as if we have always been domestically, resident, as part of that community. Their problems will be our problems to achieve viable solutions using global synergies. In effect, it will be hundreds of smaller entities coming together with their local affiliates as One big conglomeration of companies with one central vision that binds them **all together as ONE.**

Some time ago we deviated from our created path to choose our own path which has sadly bore the fruit of rampant poverty, sickness, greed, excess, individualism, animosity, entitlement and hate. Let's leave all that behind and come together as ONE, creating, establishing, and providing hope for us all.



We welcome you all to **GenesisONE**. A new time, a new convention of global power harnessed as One for us all. A new Genesis.

Unlike the directionless path of man, we strive to establish a clear direction with the tenable and obtainable goals and strategies.

# Solutions To The Global Problem

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Cryptocurrency offers an easy-to-use, digital alternative to fiat currencies. Consumers from the US or European Union may view cryptocurrencies as a novelty, but there are many countries with mismanaged domestic currencies. Other countries have strict capital controls in place to regulate the flow of cash and/or charge high taxes. Cryptocurrencies are often used to circumvent these capital controls and taxes—legal or not—which has led to increased demand on a part of consumers and businesses. For this reason, many countries have commenced cracking down on the illegal uses of cryptocurrencies for tax evasion or illegal purchases or sales abroad.

We are excited about our project, **GenesisOne**, here in our corner of the crypto world and desire our philosophy is in alignment with the democratic, decentralized promise that distributed ledger technology has the potential to deliver. But, it's even more exciting **to ascertain numerous use** cases and applications of blockchain that are all about creating the foremost good for the foremost number of individuals. The planet continues to become a smaller more connected place each day, yet we still have billions of individuals who still lack access to basic food, shelter and, clean water. Here are a couple of ways cryptocurrencies and blockchain technology are **an enormous part** of the solutions that are rapidly improving the lives of billions of individuals around the globe.

## Strength Of Network Effects

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The importance of network effects is very well known. Economists have long understood that digital platforms like Facebook enjoy direct network effects. Like the more Facebook friends you have in your network, the more likely you are to attract additional friends through your friends' connections, similarly on GenesisOne platform those who will join the network and help it grow will thrive and flourish with it. It'll amplify their own value, making it grow faster than at any point in history. Every ounce they provide to the system will magnify their own rewards.

The strength of network effects can shape both value creation and capture. When network effects are strong, the value provided by a platform continues to rise sharply with the number of participants. For example, as the number of users on Facebook increases, so does the amount and variety of interesting and relevant

content. "Networks have "network effects." Adding a replacement participant increases the worth of the network for all existing participants."

## **One Stop Solution To Small Businesses**

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Running a small business comes with plenty of challenges like payment processing, accounting, social media management, website maintenance and brand name. GenesisOne platform is being originated as a one stop solution, keeping all the related problems in mind.

By accepting GenesisOne now, small business owners have the chance to streamline their process, understand the intricacies and gain the experience needed to supply a working payment mechanism. It will be a perfect modality to solve a myriad of problems facing modern commerce. GenesisOne would alleviate currency risk, exchange risk, cross border payments and be a good vehicle for bringing a sea of people globally into the digital age.

## **Mode Of Payment**

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GenesisOne came about with express concern of becoming a ubiquitous conveyance of transfer for payment of transactions while at the same time providing enhanced security features and controlling volatility. In the crypto space you have the giants like Bitcoin and Ether that are victim to wide swings in price and value almost hourly. This itself would preclude wide acceptance as a mode of payment. Why would you pay for an item at one point of value and later experience that value escalate or decrease. This characteristic caused more people to hold on to their cryptocurrency as a currency instead of a mode of payment. And then there's the issue of security where hacks occur to your account and loss of your crypto.

GenesisOne comes into the space with a few native systems to combat those problems. Volume is one issue that bars global everyday use and GenesisOne assures an adequate supply by being mintable. GenesisOne combats the security issue for its Members by being able to burn any lost crypto thereby voiding its use and minting new Tokens/Coins for its affected Members. As for its value, GenesisOne is a double edge sword in how it combats volatility in its value. First off, GenesisOne provides a Token that is open to market forces but has an underlying Coin at its base that is based on the performance of tangible asset bases. Those asset bases come in the form of the performance of businesses and projects undertaken by the platform as well as its holdings in interests globally. One of the core businesses that serve to provide adequate market penetration is a CyberLottery platform based on both the world's most played and lucrative lotteries like the Powerball/Megaball Lotteries or EuroMillions in Europe. Conjointly, there is the branded GenesisOne CyberLottery as well

as a global Sports Wagering platform that allows participants to place wagers on any professional sporting event globally.

## **The Power Of Oneness**

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We have seen many businesses has come up with the idea of cryptocurrency but separately. And the result is most of them got failed. But GenesisOne has worked on all failure stories and come up with a place where all like minded can come and join the path from the beginning.

Our mission is to create a platform where like-minded individuals globally, can come together as ONE to utilize this forum for their own choosing. So, GenesisOne is a place where everyone can enjoy the growth from the scratch and can be a part of the glory and success.

## **Dedicated Crypto Gaming Platform**

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Crypto gaming is a very young sector and most ignorant sector too which is not completely associated with crypto. The entire ecosystem of gamers still has a wait for a crypto place where they can play exciting games with crypto. There is still the problem of lacking convenient interfaces that users often encounter with unique tokens and games.

The another problem is the limited scalability of the blockchain, and consequently, the ensuing problems in the number of supported transactions per second in a particular decentralized application. But the GenesisOne is beginning to standardize, which will give a big breakthrough in the development of crypto gaming platform.

GenesisOne is all set to establish a global gambling platform on a multitude of various sports games globally through an app interface, virtual casino offerings through an app to play the Slots, Baccarat, Poker, Roulette, Blackjack, and Craps. At the same time, through the app offering multiple angle views of players, we'll be able to provide Poker Tournament play with competitors worldwide.

## **More Stable Medium Of Exchange For Half The World's Population**

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For many of individuals who live in modern cities in first-world countries, we take for granted that we will open our smartphones and see that our paycheck was direct deposited, use Apple Pay to shop for groceries at the store or search an ATM on any corner with plenty of cash if we actually need it. For over 3 billion people on the earth who are unbanked, having access to a workable medium of exchange continues to be an enormous challenge. Keeping this problem in mind **GenesisOne** has developed a more connected and stable medium of exchange.

## **Global Poverty, Clean Water And Hunger**

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Distributed Ledger Technology generally has amazing potential to empower social impact programs around the globe. Reduced transaction and administrative costs insure that the beneficiaries realize the utmost impact of donations and eliminate corruption and waste.

The United Nations World Food Program (WFP) estimates that 50% of the benefits they deliver are going to be cash-based transfers by the year 2020. Utilizing **GenesisOne blockchain technology**, transaction costs will decrease from 3.5% to less than 1% saving millions of dollars that can be used to help many more needy people.

## **More Affordable And Reliable Remittance Payments**

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Currently, more than \$444 billion dollars flow from more developed countries into impoverished areas around the globe within the form of remittances sent to families by relatives living and working abroad. Historically this has been a really expensive and unreliable process for the regular transfer of these important and impactful amounts of cash.

The remittance service Abra states that they will lower transaction fees by 90 percent and is already operating in 155 countries around the globe. Abra converts fiat currency into bitcoin, transfers it across its blockchain platform, and settles it down in local currency on the other end. Users don't even need to have a bank account to make transfers via their smartphones. Sounds a bit like a certain crypto coin exchange we all know that doesn't require an account to complete transactions either.

In the world of media, we tend to urge blasted with bad news or stories of bad actors displaying gross greed or disregard for human life. The great news is that the Bitcoin Bros and therefore the Pharma Bros are an enormous minority of the humans in our world. There are literally some really smart and generous people within the crypto world that aren't expecting a government program to come save the day and that they are taking matters into their hands and solving the most important problems of humanity that we've on our planet.

We are a complete and total solution that is attacking and looking to solve major world difficulties by utilizing current trends in business and demand to stabilize a user base to enjoy the benefits of Membership while at the same time using the member base to transition to ubiquitous use in business, commerce, and everyday, everywhere purchases. To become a true global singular currency.

# GenesisOne

## A Project To Grow With You All

GenesisOne’s launch will be used to establish a new paradigm for cryptocurrency. One that allows both Members and holders of **GenesisOne Tokens** to receive value for their Tokens by viable growth based on inherent business performance.

Members will receive enhanced dividends for their allocations into any of the proposed business entities and projects to come. In addition to this we are providing enhanced security measures to secure Token holdings of our community at large!

The core business is a weekly drawing for a Global Cyber PowerBall Lottery enterprise with worldwide outlets to accept participants in addition to the app and web interface. Global Cyber Lottery includes all major world lotteries Eurojackpot, Euromillions, German 649, Powerball USA, Megamillions (USA), OZ Lotto, OZ Powerball, UK National Lottery, France Lotto, Mega Sena, Super EnaLotto, New York Lotto, Florida Lotto, Bono Loto, as well as our core lottery – GenOne Cyber Lottery.



There will also run in conjunction with that platform a **Global Professional Sports Wagering System** integrated into the app. Succeeding business models via direct start-up, joint ventures, or mergers and acquisitions in various industries will be operational and launched on a quarterly basis as to afford all Members, in all communities, options in choosing where to invest their holdings.

Our GenOne Professional Sports Wagering platform will feature global professional sports betting via the app that allows you to wager on your favorite team based on the Las Vegas odds system. It will afford you the ability to bet on any professional sports team from any professional sport.

*“There will also run in conjunction with that platform a Global Professional Sports Wagering System integrated into the app.”*



# Philosophy Of GenesisOne

## Enjoy The Growth From The Beginning

---

We believe in the Japanese concept of like-minded companies that support one another through partnerships and equity stakes – “KEIRETSU”

Who said - to long has those who have been continuously offered opportunities to increase their haves while others stood on the sidelines in a morass of angst about their particular situation. From companies like Uber who through contacts were able to secure investment from celebrities and stars like Ashton Kutcher, JayZ, Ari Emmanuel, and Olivia Munn, were the early pioneer funders and recipients of Uber’s meteoric rise. As of today you and people everywhere are invited to participate in this venture before it’s takeoff for soaring heights. **Enjoy the growth from the beginning.** This is indeed a situation of process versus outcome, where we are attempting a well organized auction type investment raise in a process, not outcome oriented approach.

The **underlying principle** is to create value and a ubiquitous utility to facilitate becoming a part of our every day global lives. **A true universal currency** that starts as the foundation for a multitude of businesses and projects amongst a plethora of industries to become a global conglomerate that focuses on entrenching itself in local communities to effectuate true change that’s uniquely applied to them.

Whereby Wall Street and speculative forces drive equity valuations where the volume and frequency of an underlying position is predicated by those bullish on certain equities or those who are bearish often times regardless of the performance of said company. Volatility can occur even in the truest of “blue chip when performance falls short of any perceived expectations. Even battles from within the company amongst Board Members often of an activist investor in nature cause negative trends in the underlying stock valuation. Why should the whims of an individual dictate the value of the average Joe’s 401(k), pension, IRA, educational, or any other saving/investing mechanism and fall short because of battles that truly have nothing to do with the company’s performance or quality of its goods or services in relation to the value the public places on them. Profit, is profit, revenue goals in the positive are a cause for celebration and gratitude for the majority of people that still struggle from hand to mouth. Employing our strategy in this way mitigates many market forces. Some would describe it as “socialistic, un-American, and against the very essence of the markets.” We have a contrarian view, in that we believe in making \$10 or “x” for ourselves, we may have sacrificed \$100 or countless “y” for all those involved, by not seeing the bigger picture of how a more robust, affluent society

provides opportunity and cause for greater wealth potential for everyone involved. If spreading out \$10 can help us make \$100 more, why not.

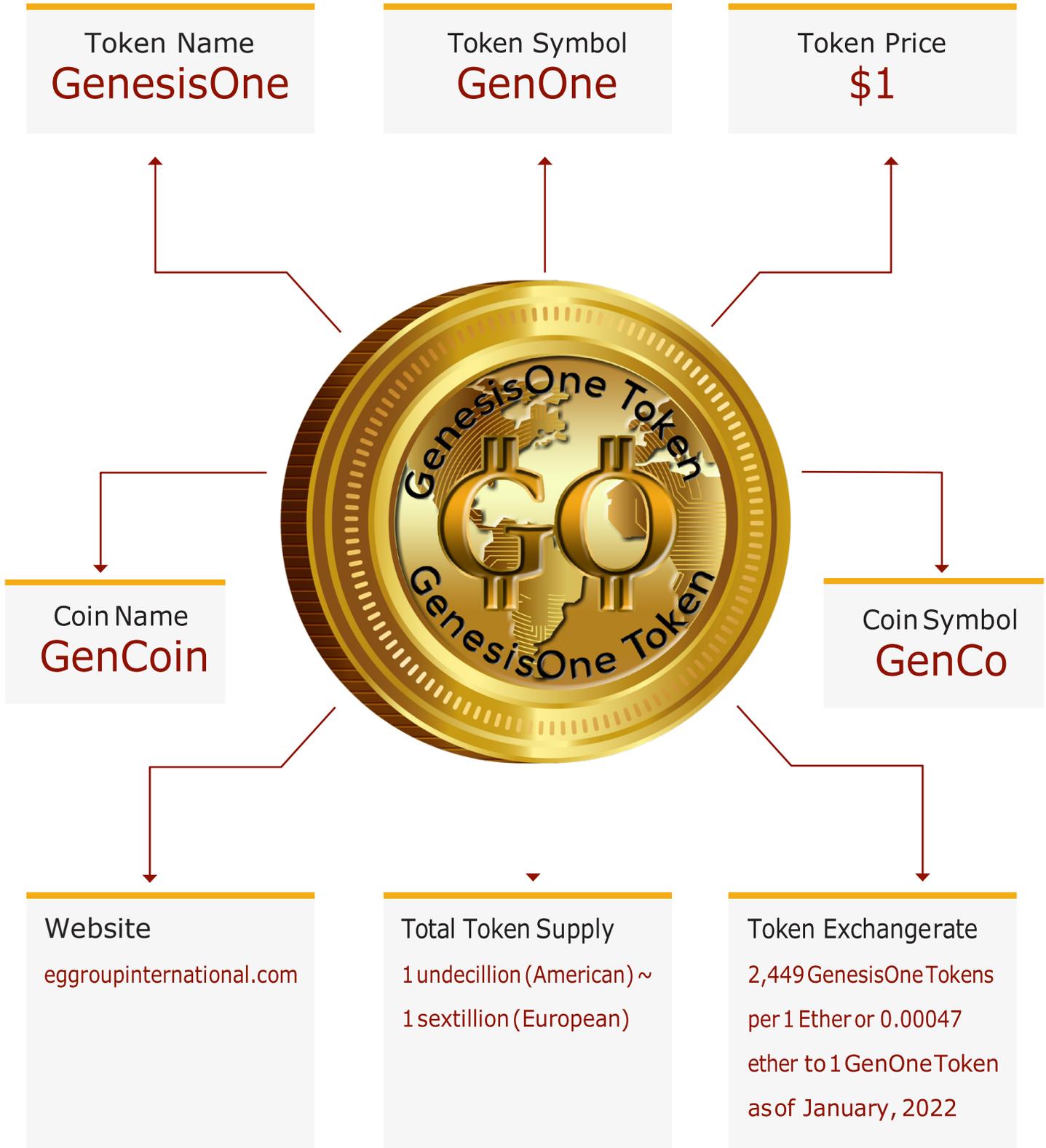
In putting together our strategies we've looked at the dynamism occurring globally and posit that perhaps long established norms, theories, and economic principles are not always correct. The traditional view is that inflation is bad yet, low inflation is bad still. Our point of view differs as low prices do not necessarily dictate stagnation and a lack of growth economically, for wages and labor, or otherwise depending on the choices we choose to make. We choose to maximize growth and stakeholder value by lowering our costs (a good thing) but often at the detriment of labor (a bad thing). Laying or firing your staff to cut down on labor costs simply to increase your margins, not to just make a profit but to continually show increasing growth in your margins. It's not enough that we've made a good profit and that everyone can be happy - it's "for the past 3-6 quarters we've been stagnant. We've only been able to increase our bottom line by 3% while the industry is expecting we've should've had a 3.75% growth rate by now." Seriously, we're firing people; mothers, fathers, average Joe's and Jane's because a company came in below expectations. When did it all become about high-lighting the speculative negative in all things. That's neither here or there as long as there are options for change and to make a difference in the Joe's and Jane's of this world's everyday lives. We strive to not only be the impetus of that change but to foster growth and prosperity for us all, which in the long run allows a for maximization of profit.



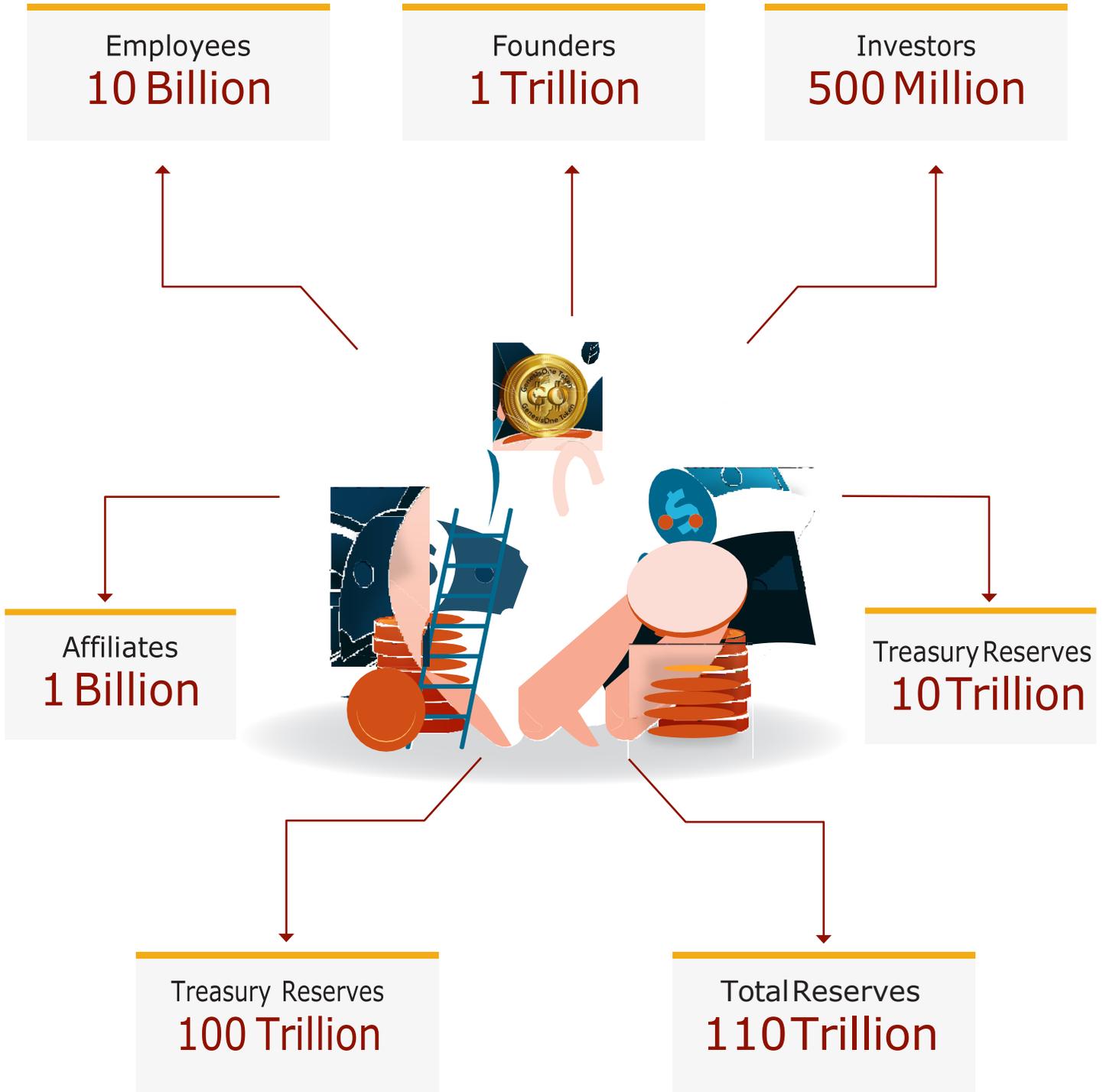
As such, we endeavour to embark on a long-lasting generational transformative change, where through certainty and continuity, we will exist with you to emerge glorious in all of our ventures to uplift, change, and sustain new paradigms. We do not do or believe in piece-meal Band-Aid programs, we seek to partner with you, in being true "fishers of men", in lieu of the norm. We will establish basic fundamental programs for life enrichment for all who join our family but more-so, we strive to entrench ourselves in your communities around the world, so that we, become ONE and as ONE, we feel and do for one another.

# GenesisOne Token/Coin

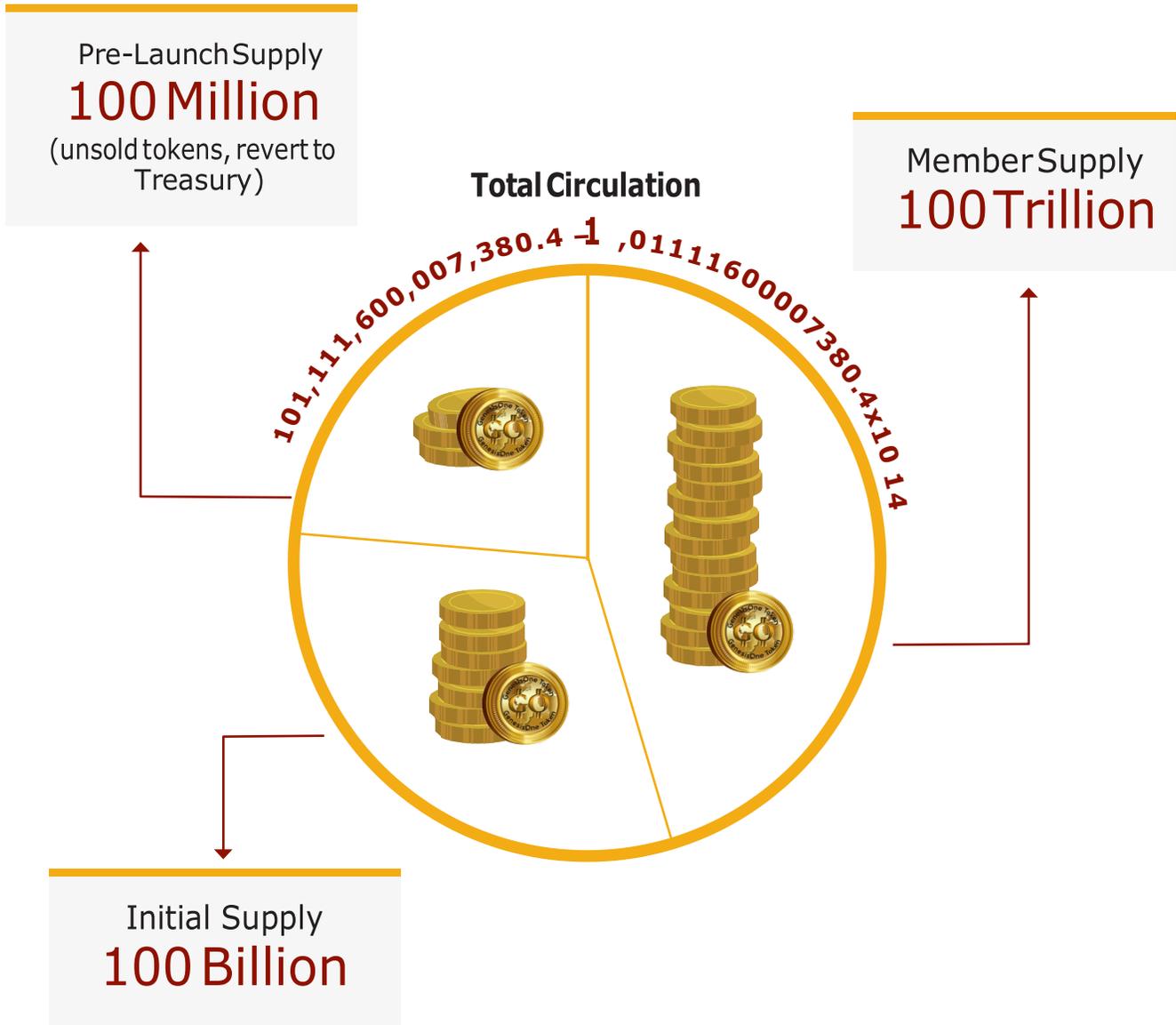
## Basic Information



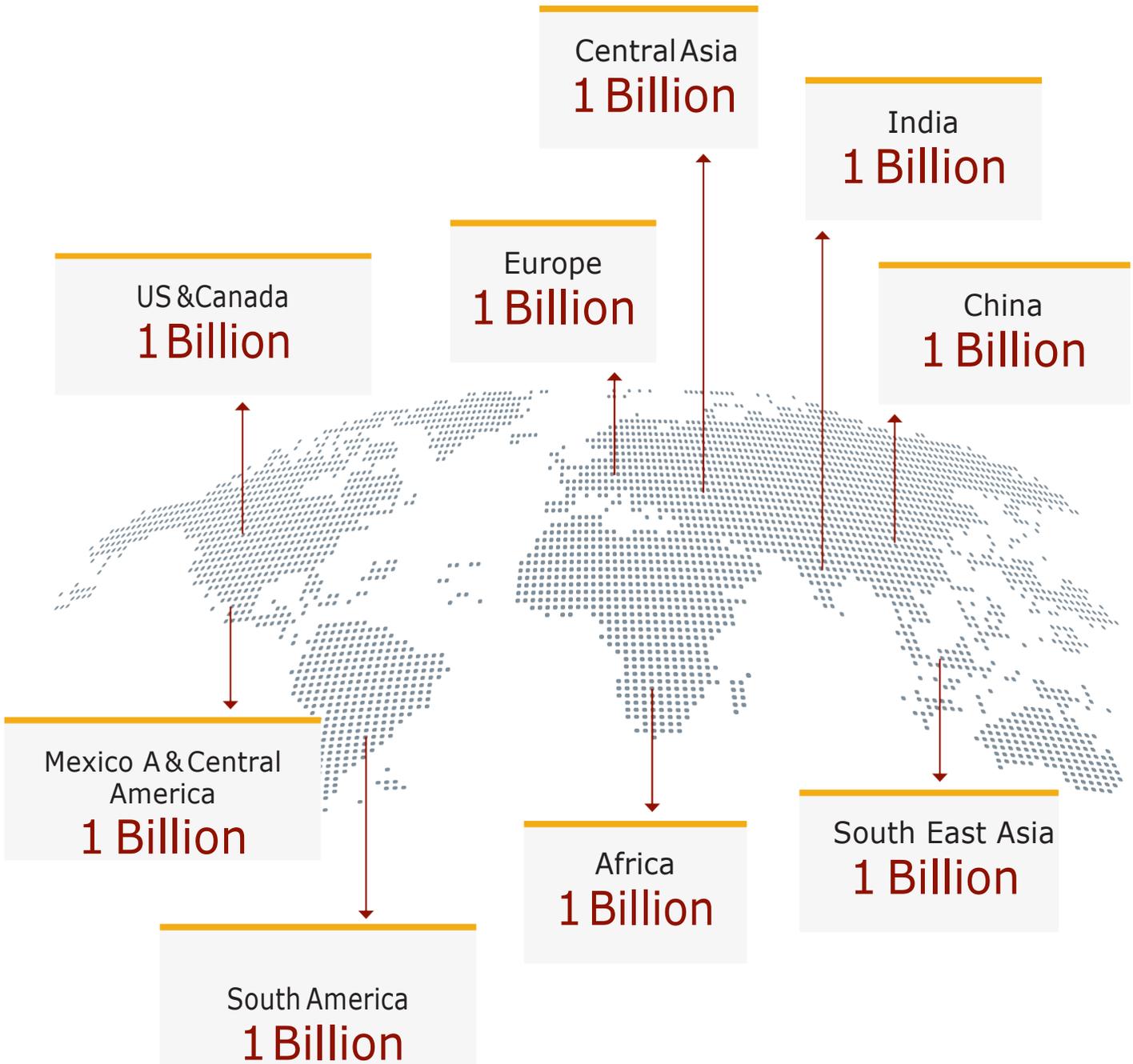
## Reserve Allotment



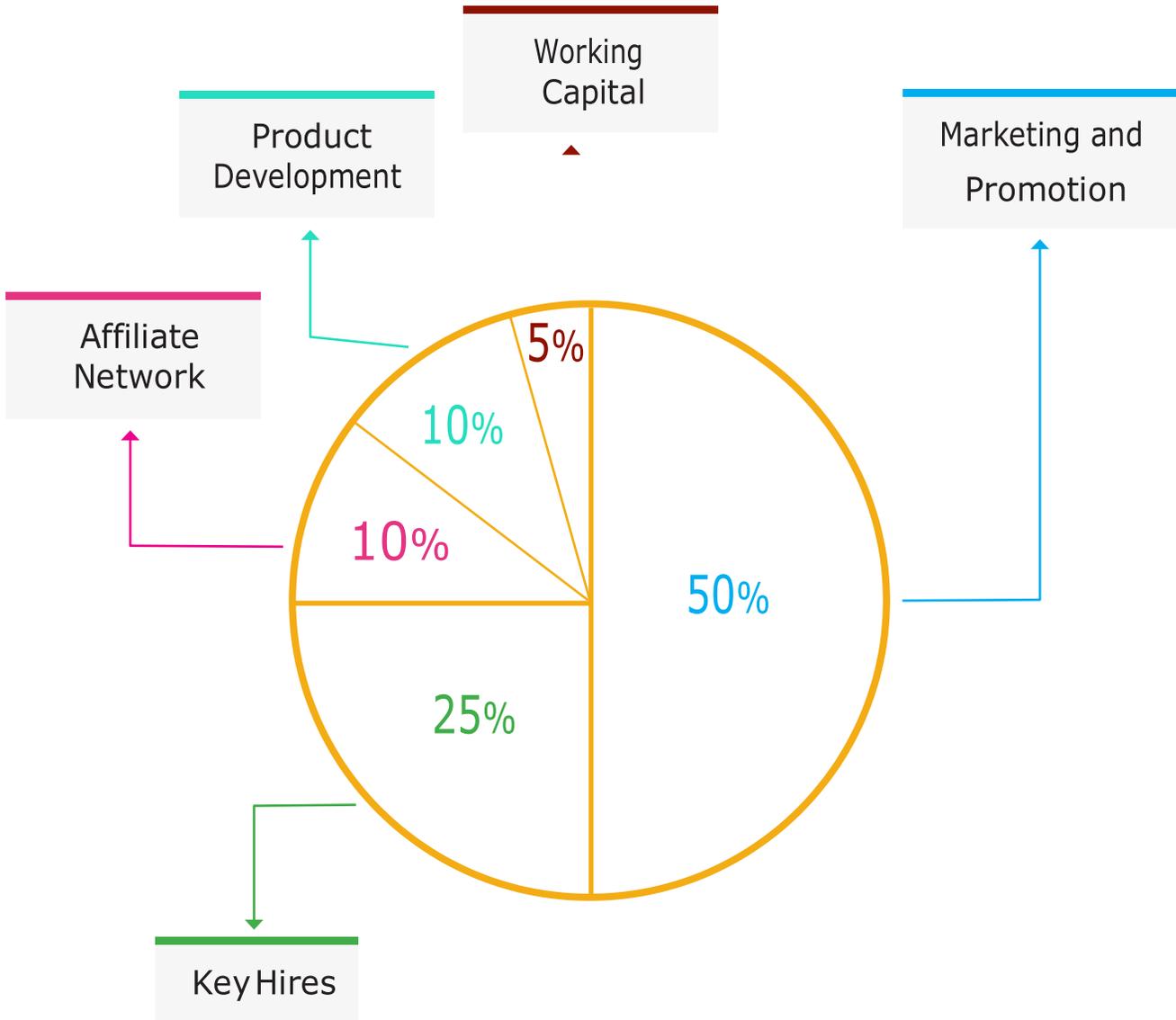
# Supply



## Regional Allocation



# Fund Allocation



## Token And Coin Parameters

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Our platform for GenesisOne is based on providing value for our members in contrast to the speculation and manipulation that is often found in other crypto markets. As such when a Member decides to invest their GenesisOne token holdings into whatever project that is being offered that member receives interest payments based on the performance on that underlying business project. We will have two types of people that buy GenesisOne:

- 1** People who will buy GenesisOne through the normal channels – ie. EG Group and GenesisONE webpages and exchanges for those seeking anonymity.
- 2** The second type of person is actually one that becomes a Member through our website and fills out the application providing their information and so forth. This person in effect fills out a KYC application allowing them to become Members and thereby able to receive member exclusives such as the burnable feature for their tokens, if they are lost or stolen allowing those lost GenesisOne Tokens once properly confirmed of their loss to be destroyed and useless to whomever took/finds them. We then reissue new tokens to that person by minting them a new set. The loss must be documented and through the blockchain ledger we can assess whether the person did indeed lose them and not just performed a transaction and trying to not pay another party or something.
- A** A member also receives a GenesisOne Coin in addition to the tokens which will be more strictly controlled so that their value is directly equal to \$1 USD. This will be the coin that allows a Member to participate in our global powerball cyber lottery and our global sports betting platform allowing them to vie for the bi-weekly drawings. Each time the drawing takes place and someone does not win, the drawing grand prize continually increases until someone wins.
- B** This GenesisOne Coin will also allow the Member to invest their Coins into the Cyber Lottery or the Global Sports Betting platform (where Members may bet on any professional sports event globally, according to Vegas odds); or they can invest in either of our phase one projects that include an Airline Simulator Training Centers to be located in five regional centers, a Caribbean based hub airline, actual bulk food commodity (rice, sugar, beans, pasta, tomato paste, evaporated milk, flour or edible oils) and cement/building construction products, actual global residential, commercial real estate projects (like REITS) in certain city centers world-wide, hospitality and tourism projects globally, as well as global

infrastructure projects . This will be a centralized, de-centralized system with us managing through buy-backs and infusion of GenONE Tokens to control price volatility

**B** We have 5 tiers of phases containing various projects. Business and Joint-ventures that we will gradually roll out.

We are attempting to use the platform so that GenONE becomes as ubiquitous as any other currency in the world. So we are providing opportunities that bring sustainable growth value that supports the pricing and platform for GenesisONE.

## Fund Raising Plan

Series A Stage in order to raise funds from seed investors for marketing and budgeting concerns going forward:

- We are looking to raise a minimum of \$5,000,000 and a maximum of \$7,750,000
- To assist with the financing of development of token contracts, marketing efforts domestically and internationally across multiple channels, onboarding of key staffing positions
- Investment package can be inclusive of 4:1 ratio of GenesisOne Tokens for a \$150,000 investment and up to 6:1 for higher amounts with the possibility to redeem up to 25% of GenesisOne Tokens during SERIES A to be held in early March to early June, 2020 and/or be convertible equity.

### Series A

### IEO

Crowdsale Goal	<b>\$5M (Five Million USD)</b>	Crowdsale Goal	<b>\$10 M (Ten Million USD)</b>
Crowdsale Max Cap	<b>\$10,000,000 (Ten Million USD)</b>	Crowdsale Max Cap	<b>\$100,000,000,000 (One Hundred Million USD)</b>
Crowdsale Start Time	<b>Open - January, 2022</b>	Crowdsale Start Time	<b>3<sup>rd</sup> Quarter 2022</b>
Crowdsale End Time	<b>Open</b>	Crowdsale End Time	<b>Exchange Available</b>

# GenesisOne

## Business Process

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### App Interface

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Our initial core processes and main business platform would be to monetize a Global Cyber Lottery platform through an app interface, that allows players to be able to convert their tokens or coins on a 1:1 ratio with the initial GenesisOne Token. This entitles them to have 1 gameplay that allows them to select 6 numbers and 1 Roman Alphabet letter from a grouping of 100 numbers and 10 alphanumeric selections that count as one entry in the Global Powerball type lottery. The main drawings will take place once per week for the Major Jackpot, payable in tokens and every other day a smaller trivia type and mini-drawings throughout the week for a maximum of two trivia/mini-drawings per week.

There would be Local and Regional trivia drawings and Regional Scratch off cards played through the app. Trivia would be localized to regional, popular, contemporary topics about technology, civil society, God, religion, politics, celebrity culture, math, literature, etiquette & protocol, and other popular topics or trends. Winners in all drawings will win whatever amount of tokens "banked" for the day. The big Cyber Lottery drawing which allows the winners to invest 50% of their winnings into whatever projects or programs we are running as well as matching a commensurate amount of their winnings into any local project whereby they too would be invited to participate.

### Management Of The Project

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We would work in establishing, actively managing, and operating said project by utilizing local resources and people as much as possible. Our goal here is at least 85-90% utilization of local talent and resources.

One potential opening for further Monetization is establishing some drawings whereby the winnings would be a choice of 1- 3 products as chosen by the winner in the trivia/mini-drawings. All 3 products would be provided by sponsorship. Manufacturers would benefit from our company showcasing their particular product to our worldwide audiences. In the beginning, we are prepared to pay for whatever products we use as prizes until we can establish hard numbers on participation which would translate into confirmed active subscribers to establish a revenue base for advertising.

Winners of the major drawings will also have a chance to be interviewed and have their segment showcased for the entire time until the following winner is crowned. During the segment the winners will talk about themselves and their community and what winning will change for them.



The drawing itself will be produced in a 3-5 minute skit that players globally can watch at their leisure. The drawing will be held through a separate off-line interface that randomly chooses the drawings winning set of numbers. Then as the segment continues, the winning combination of characters will be inputted into the app and the winner/winners, if any, will be announced by username with their country of origin from the global pool. The app will instantly designate winners from the entries and act automatically to transfer

winnings and coins to their encrypted wallet accounts - there they will remain locked until we can confirm identity and choices of how proceeds will be utilized.

We can provide the purse as the underlying tokens, retain for full or partial investment, deliver a percentage in fiat currencies as well as have with appropriate taxes withheld.

Scaling further upon the success of the drawings, we can establish a global gambling platform on a multitude of various sports games globally through an app interface, virtual casino offerings through an app to play the Slots, Baccarat, Poker, Roulette, Blackjack, and Craps. At the same time, through the app offering multiple angle views of players, we'll be able to provide Poker Tournament play with competitors worldwide. These are our initial core businesses offered on the platform which will serve to provide maximum value

to all members. Simultaneously, we will be developing other projects in Airline Simulator training, capitalizing on the rising global demand where several metrics show an increasing need for continuous well-trained pilots globally. We will be looking to have multiple sites world-wide to have these simulators installed to facilitate local, regional, and international airline patronage. International trade in various food and building



commodities will further “cement” member value in order to provide conduits for appreciation in selected business and project segments.

We must learn to understand that nothing is ever black or white the same as we are not simply black or white. All things fall within the prism of life, in hues of peach and brown that is illustrated by all of us. We should be as ONE, as we should, be ONE with the Almighty, the ONE, I am beholden to, as we all should be.

History, being the kaleidoscope we can glean through to look at human existence; we see for far too long, divisions that are dictating how, where, with whom, and by why we live. Perhaps this perspective has afforded certain beliefs that are contrarian to the norm but more basic, simple, less convoluted to what, human wisdom dictates. We look to our Creators’ intent on our being and realize the potential is there for all, to live as wonderfully as we when we were first brought into being. Whether our Creator, it’s called Adonai, Allah, Elohim, El Shaddai, Hashem, God, Jehovah, Yahweh, or simply Father, He is as He always was and always will be; it is us who have changed through the times and ages. As such, we endeavor to embark on a new Genesis, a Re-Genesis, of sorts, to fashion life as He meant for it to be lived. Today, a vast majority of the world does not live but simply survive, day to day.

This suffering for vast swaths of the world’ peoples was not the original intention; we were called to be stewards of each other. Yes, we are our brother’s keeper because what happens to one individual today, has a cascading effect that happens to families, neighborhoods, communities, nations and eventually it pervades throughout to all peoples. So, today, we ask, rather we invite you to join us in launching a new Genesis, one using the blockchain and cryptocurrency to bridge the world together, in the form of the Genesis One Token.



# GenesisOne

## Areas/Industries To Penetrate And Develop

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- Gaming, Lottery, Trivia, Technology/Innovation Activities
- Finance, Banking, Credit Facilitation Activities
- Underwriting, Investment Banking, Consulting Activities
- Industry and Manufacturing Activities
- Logistics, Warehousing, Commodities Activities
- Petroleum and Port Development Activities
- Energy & Potable H2O Services
- Hospitality, Tourism, Security Services
- Health, Medical, and Insurance Services
- Community Development, Schools, Infrastructure Activities
- Philanthropy and "Good Neighbors" Services

GenesisOne is going to build a platform that is inclusive of all peoples everywhere especially those in communities that often are not privileged with many opportunities. The idea with this SERIES A is to gradually bring on millions of users globally and we've identified key centers we're going to focus on in terms of major population centers. **The lottery allows** us to onboard more members globally than simply another cryptocurrency. So we will aggressively develop that into our core business by penetrating areas without much internet service or smartphone owners with our team of agents who go to local Western Union/Moneygram agents to use them as affiliates who will have access to a master account from which local people can sign up for our Token and play the lottery, etc.

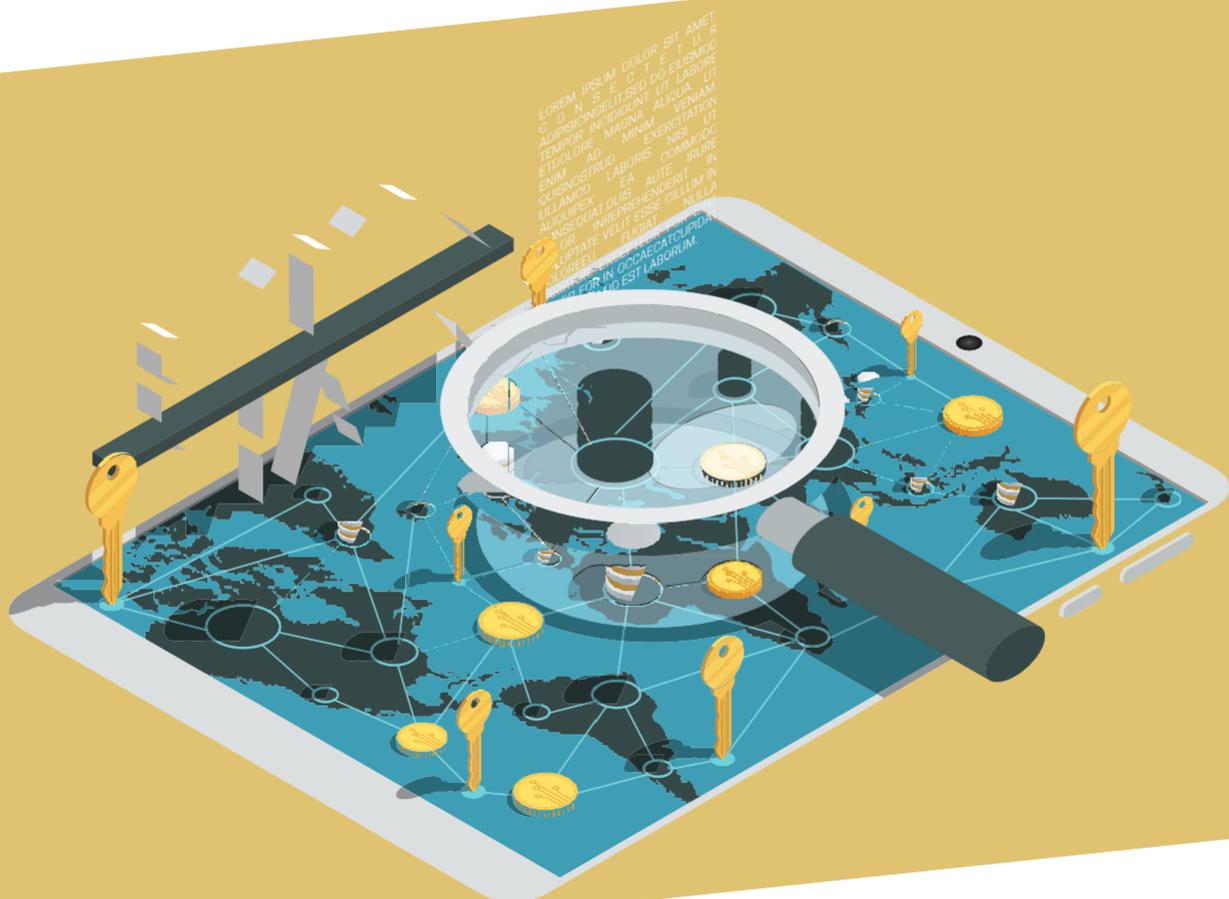
We will become big players in **food commodities** (rice, sugar, flour, edible oils, pasta, meats, etc) as well as building materials moving them globally to areas in the market for them.

We've also identified hub centers where we'll build our presence for **airline pilot training centers** with simulator training in Singapore, Colombia, Barcelona, Morocco, Haiti/Dominican Republic and these will also become launch sites for a more robust airline that truly caters to its passengers comforts, needs, and convenience.

The development of a **global banking platform** comes next by buying banking assets in local markets and incorporating them into our portfolio to deploy seamless transactions of fiat to our crypto and vice versa until universal use of our crypto everywhere.

Lastly as part of Phase One is the development of a special project that deals with **injustice, crimes** of all kinds and punishment. What we look to do here is use one location as a template to build up a city wide program with cameras, drones and surveillance everywhere to coordinate with **law enforcement** to deploy officers to anywhere a crime is being committed. Some places we envision having to develop and coordinate our own security officers deputized by the state to carry out such activities. The idea here is to catch people in the act of a crime or use footage as evidence and through an app have the local community weigh in on the particular crime by hearing the details of the crime, hearing from the victim if possible, the perpetrators themselves and whomever wishes to speak to for them as to the person themselves. From there the people decides verdict by voting through the app and then decide on a suitable sentence.

Phase two deals more in hospitality, tourism, building and development of communities globally.



# GenesisOne

## Compelling Features

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### Global Acceptance

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GenesisOne is creating mass adoption, which opens the door through our network of affiliates and a licensing arrangement with VISA to provide members with a Visa Debit Card whereby they may use their GenesisOne Coins at everyday locations for any purchase that accepts credit cards. This allows the ubiquitous use of our coin through a myriad of outlets to facilitate transactions without currency and exchange risk and without the volatility of most cryptocurrencies. Our Token of course will be open to dynamic changes according to the market.

Through a web-interface and app, independent vendor affiliates will be able to offer access to their consumers and locals in the area, as the underlying entrants in the CyberLottery.

### Global Investment Club

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The GenesisONE platform serves to make a huge global investment club that permits members to utilize their token investments in innovative and unique ways. As an investment, members will serve as direct pathways to further social programs that invest in people and society to integrate better global living. Initial funds will provide impetus for the development of a myriad of projects but none as important as the stabilizing unit for a true global currency. This token will bear the fruit of a coin that's backed by the initial underlying token, GenesisONE.

The GenesisONE token has at its central caveat a utility coin that tied through a quasi-central banking structure serves to make a massive global investment club that enables members to OneCoin as investments in innovative and unique ways.

### True Global Currency

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OneCoin for a true global currency. This GenesisONE Token Event will be the "seed" of token/coins that are backed by the GenesisONE Token. It is a currency that's meant to be accepted everywhere. It would be the result of agreements among the different governments of the world to use one system of money. The idea of a universal currency is boosted by the perceived success of the euro, something which can result in better global trade because it can become almost comparable to how local commercial transactions are undertaken.

## **Quasi-Dividend Structure**

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As the GenesisONE Token will eventually experience some volatility according to market forces the OneCoin currency will always have its value per unit at one (\$1) USD; so that as the GenesisONE Token following its locked period, potentially fluctuates in value, our members will still benefit by receiving benefit in the form of a quasi-dividend structure. These "dividends" as payments of additional GenesisONE tokens will be provided to all holders of record.

However, whatever particular project returning a portion of profits to its participating members who have chosen to allocate their tokens into said project receive a greater allocation based on their increased exposure. Buying into any particular project requires the purchase of the GenesisONE Token which then is used to convert to the OneCoin Currency which then can be used to purchase unit shares in a particular project, utilize in the global lottery, sports gambling or online casino platform.

## **Secured**

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Security is achieved first by those who become Members of our Cryptocurrency Exchange and maintain their holdings in our Wallet, then we provide additional layers by being able to nullify and void any Tokens/Coins lost through hacking or loss and reissue Member holdings through the mintable feature. The GenesisOne Token has a current volume of  $1 \times 10^{36}$  – one sextillion as well as the same quantity available for the GenOne Coin. Although dynamic and fluid in the plethora of business ventures in horizontal and vertically integrated fields and industries, GenesisOne combats volatility in its GenCoin by having its value based on the performance of the underlying businesses. GenesisOne is positioning itself to become a major player in remittances and conveyances of funds.

## **Social Approach**

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Social aspects include global healthcare, insurance, lottery programs, education funding, and banking facilities. Banking products to include credit/trade facilities, accounts in various title form including even-numbered accounts.

## **Global Mutual Banking**

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Mutual banking a concept providing ubiquitous access to credit and markets that then pass on the profits stemming from those activities to the depositors and members of the bank. Typically found in Insurance companies and Credit Unions, we are looking to expand on that model world-wide as a division for our future banking operations.

## A Global Blockchained Bank

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Access to cross border deal closings at a time where most banks are pulling out for fear of additional requirements for due diligence we will facilitate through the use of blockchain to stabilize our position. A bank built on the global blockchain network.

## Everyday Use

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GenesisOne creates an integrated platform that enables consumers and institutions to buy, sell, store and spend digital assets on a seamless global network. GenesisOne's business strategy seems to be aimed at becoming a leading player by providing enhanced security and efficiency, two of the most troubling issues facing cryptocurrencies today.

- Providing a similar substitute of Fiat currency with fewer regulations as fiat has.
- More access to reach to everyone.
- Allow participating in a global lottery, gambling platforms.
- Process-oriented not outcome-oriented, participate from the beginning and be the golden stars of the success.



# GenesisOne

## Networks Have "Network Effects"

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The idea of adopting a universal currency has been floated for an extended time. The primary system that really gamifies the delivery of cash will rocket to exponential growth, upending the present system permanently, which will set the initial playing field dynamically and permit players who never would have gotten into the sport to compete. The more people that can participate, the more efficient and valuable the network becomes.

"Networks have "network effects." Adding a replacement participant increases the worth of the network for all existing participants." If the system can grow large enough, fast enough, it'll become an unstoppable juggernaut, and therefore the remainder of the economic universe will be got to come across to the new playing field. Once the Amazons and Google's of the planet join the playing field, their self-preservation instinct will kick in and they'll want to guard and expand it. And this new network will behave differently.

As the system spreads it'll put people back on top of things of their own financial power. nobody is going to be ready to take your money from you. which may be a good thing. Yet I've found that folks who see central systems because the answer to everything has usually lived during a stable central system for his or her whole lives. Cryptocurrencies finally offer how for us to regulate our own destiny. For the very first time within the history of the planet, we've how to get and distribute money without a central power. People will have control over the cash they rightfully earned.

And even better, rather than setting the playing field, therefore, the game is usually rigged, we will set the sport up the way it had been always meant to be played, with open competition and versatile rules during a dynamic system that permits everyone to compete.

# Motivation And Power Of Being A Universal Currency

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There are compelling reasons for having a universal currency. They can be summarized as follows:

## **Standardization Leads To Simplification**

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Having one currency makes it considerably easier for the economies of various countries to interconnect. Trading is often made faster and without complex procedures and complications of international trading dynamics. Additionally, it takes away the issues caused by currency exchange volatility and brings about the age of superfast international money transfers.

## **Trading Can Become Faster And Economic**

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With a universal currency, foreign currency conversions are eliminated, which suggests not only an easier process but also a generally lower cost of trading. exchange trading costs and hedging are taken out of the image. the necessity for financial translation will remain, though, because the adoption of one currency for all doesn't eliminate the necessity for translations in financial statements or records which will need to be examined by businessmen and governments who speak different languages.

## **It Will Be Difficult To Interact In Price Manipulation**

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OneCoin for a true global currency. This GenesisONE Token Event will be the "seed" of token/coins that are backed by the GenesisONE Token. it is a currency that's meant to be accepted everywhere. It would be the result of agreements among the different governments of the world to use one system of money. The idea of a universal currency is boosted by the perceived success of the euro, something which can result in better global trade because it can become almost comparable to how local commercial transactions are undertaken.

## **The Problem Of Hyperinflation Falls**

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Situations almost like what's happening in Venezuela are often avoided if everyone uses a universal currency. The acute inflation situation within the South American republic happened because their currency's value depends on the local political and economic situations, two things that have clearly been on a disastrous downward spiral within the past years. A universal currency's value is fixed for all, so it's shielded from the consequences of anything that happens within the local political and economic environment.

# The Benefits Of Adopting GenesisOne Blockchain

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## Brand Visibility

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Businesses that accept cryptocurrency are the exception. By announcing your acceptance of cryptocurrency, you instantly distinguish your business from the competition.

What's more, cryptocurrency has a passionate community of users. This community is going to be keen on supporting and buying from a business that isn't afraid to dabble during this new mode of payment.

Adopting GenesisOne blockchain signals your business' culture and this alone can convert a possible customer

## Lower Cost

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Cryptocurrency payments don't require a processing fee. Transactions are borderless and received in near real-time irrespective of the senders' and recipients' geographical location.

The absence of cross-border barriers may be a key reason cryptocurrency payments are less expensive than credit card transactions. For small businesses that are far more sensitive to seemingly small differences in cost, such savings can prove substantial and underpin long-term growth.

## Reduce Fraud

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Credit cards have been the engine behind the growth of eCommerce. By providing a means for making a payment that doesn't require the buyer to be physically present, credit cards have allowed online businesses to engage with customers wherever they may be.

But credit cards have faced some drawbacks, chief among them being international fraud risks. Vendors are often hesitant to interact with persons outside their home countries and a few brands even ban international payments.

The transactions over GenesisOne blockchain can't be repudiated, they supply much higher reassurance when making international payments.

## **Rewards Program**

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Rewards programs are an excellent way to foster customer loyalty and incentivize future sales. They provide various rewards for customers who make any purchase using cryptocurrency. For instance, 15% percent cash back on each cryptocurrency purchase or a free dinner to an exotic chain of restaurants. Rewards programs also allow you to partner with non-competing businesses that appeal to the equivalent target demographic as you are doing thus stimulating mutual growth.

## **Blockchain Experience**

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The adoption of cryptocurrency has only continued to grow. If the present momentum holds, blockchain technology will eventually become mainstream. Like with any emerging trend, early adopters will enjoy a considerable advantage over those who join the bandwagon later.

By accepting GenesisOne now, small business owners have the chance to streamline their process, understand the intricacies and gain the experience needed to supply a working payment mechanism.

## **Customer Confidentiality**

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Each year, the hacking of millions of customer records at a major organization hits international headlines. Such loss of personally identifiable information leaves the affected customers susceptible to fraud and ultimately the loss of their hard-earned finances. When a customer pays you via a Mastercard, they create an elaborate transaction history which will be used for malicious intent if it were to fall under the incorrect hands.

One of the foremost compelling drivers of cryptocurrency has been the greater anonymity of the payment process. The customer can prefer to provide only the maximum amount of information as they need to. Customers want anonymity for various reasons and not necessarily because they're involved during a shady deal. By offering GenesisOne token/coin as a payment option, you'll make your business attractive for buyers who wish to take care of their privacy.

## **Low Risk Of Third Party Interference**

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Financial industry regulations and banking procedures are meant to guard both customers and therefore the financial services industry from risks. However, such regulations and policies also can be an annoying bureaucratic bottleneck to conducting legitimate business. Cryptocurrency gives the customer and seller

complete control over the management of their wallet. There's little risk of a regulator or bank unilaterally and all of sudden, closing their account. With, GenesisOne small business owners can move their enterprise to a subsequent level.

## **Free Advertising**

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Taking into consideration that adopting GenesisOne Blockchain opens the doors to a loyal network of consumers, preferring to transact with crypto, it definitely results in an excellent word of mouth free advertising for the companies willing to simply accept digital money. Crypto projects are making any necessary effort to spread the news of partnerships and adoption as this further legitimizes their progress.

The partnerships between the traditional business and cryptocurrency sector garner press coverage from media heavyweights. What is more important for businesses examining the potential of accepting cryptocurrencies, is that the most challenging crowd/audience for its brand- the millennials who are voting all in for cryptocurrencies. In a recent survey, 38.46% of 18-24 years olds youth have responded positively that they have owned Bitcoin, while 32,54% of 25-34 year-olds have owned or used bitcoin. With the increasing number of applications and institutional investors entering the cryptocurrencies markets, these numbers are expected to be increased significantly.

## **Positive Wind In Small Businesses Sales**

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Even though crypto-payments are growing exponentially, we are still mile steps prior to becoming widely accessible. In 2017, BitPay's volume of bitcoin payments grew by 328% and rose to just about \$1 billion in transactions. Meanwhile, despite Litecoin's poor performance from an investment standpoint, the cryptocurrency is accepted at more than nine payment processors which serve the purchasers of nearly 140,000 vendors and therefore the rate of adoption continues to grow.

Until the recent statements, 60% of Square merchants claiming to prefer accepting Bitcoin over USD and 12% intend to proceed with acceptance of crypto payments within the subsequent 12 months. A report has indicated that the number of brick-and-mortar shops accepting cryptocurrencies grew only during a year by 30.3 percent, which apart 11,300 retailers worldwide. Another report demonstrated that 40% of survey participants who have ever heard about digital currencies were hospitable using them for daily transactions. In light of those facts, it's still rather difficult for one to spend cryptocurrencies at whim as slow transaction times and high transaction fees sometimes substitute the way of executing a sale.

# Investors

## Attraction

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2018 has proven to be a remarkably difficult year for cryptocurrencies and it's going to seem there's no light at the top of the tunnel for the market. However, consistent with numerous industry experts, the last half of the year shows that cryptocurrencies can transcend just speculation, with partnerships and adoptions been on the increase.

Many companies have found felicitous time to specialize in building authentic-world applications supported blockchain and whole countries have moved forward to integrating the technology in municipal structures. At an equivalent time, several technological mergers and acquisitions are announced with the list to "celebrate" the partnership between Stellar and IBM, the acquisition of Bittorent by TRON. All these examples remind us of the true purpose of cryptocurrencies and blockchain technology, providing secure and transparent transactions that give more financial power and liberation to the so-called 'little man'.

The "little man" is that the productive foundation of the economy which powers growth, but it's typical to be the one who is receiving an unfair percentage of fees from third parties including Mastercard issuance companies or virtual money processing services like PayPal. People who work all day long, typically alone to cover their costs, are attracted by the concept of cryptocurrencies, which guarantees that the transaction costs remain only a tiny fraction of the payment, while they guarantee a more transparent, safe, and swift purchasing process for their customers.

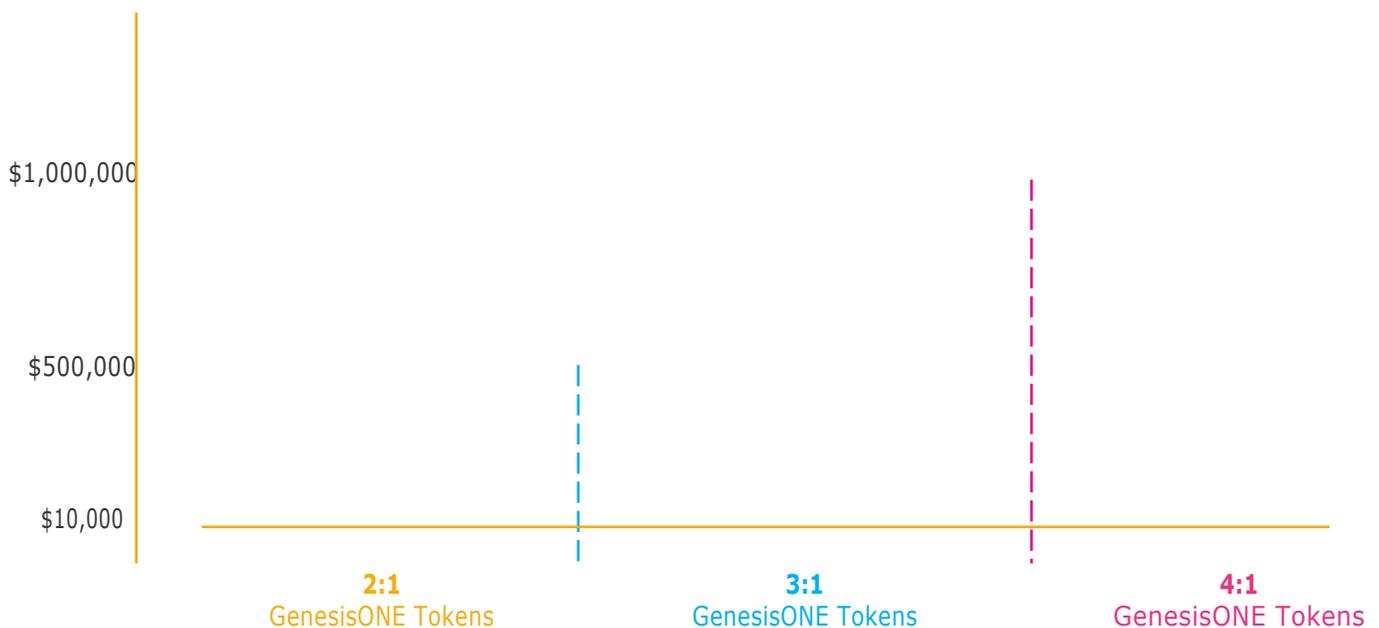
In a tectonic swift cryptocurrency, the industry is transitioning in an era where news and speculation are still critical to interrupt a profit on one's cryptocurrency investment. Taking into consideration the rapid involvement of institutional investors in crypto projects it's easily predictable that the load is going to be measured on the utility of every project, the progress of partnerships and therefore the wide adoption which will affect the costs during 2020.

The worldwide e-commerce and payment transitioning sector are among the sectors which we expect to note this rapid climb with a lite forecast expecting the increase of revenues from e-commerce and mobile payment from \$528.2 billion to \$885.4 billion. Small and Medium Enterprises wisely considering to catch this wave and begin accepting crypto as payment methods that may serve the new age of clients.

In an attempt to quickly design the needed platform and implement our key stratagems within the blockchain GenesisOne is looking to forge ahead and put within the infrastructure needed for added administrative staff, engineers, programmers, coders, designers, key personnel – and have the financial flexibility to rent and retain talented, dedicated, individuals; increased office presence to deal with a greater number of Member Account Managers and other ancillary staffing must allow complete management for the launch of the primary stage of the platform – the worldwide Lottery system, the worldwide sports betting and Casino gaming platform, the Airline Jet Simulators Network, food, mineral, and building commodities trade and repose on the preliminaries for our banking structure also on better meet the

Cryptocurrency Exchange listing fees for Cryptocurrency Tokens, and providing the needed infrastructure to be ready to liaise with our global affiliates and representatives is why we are launching this funding round to secure \$65,000,000 to \$150,000,000 USD.

## During this round of funding, we are providing members that invest a minimum of



Funding members in this class will be provided with the benefit of allowing up to 60% of their allocation to be available for redemption during the SERIES A. This feature allows those who invest now to immediately reap a return on their funding investment during the later stages at which time the GenesisONE token will be offered at a 1:1 ratio to a US dollar globally.

## **Calculation For Every Interested Investor**

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We are offering during the SERIES A stage is for every dollar \$1 USD that an investor invest, based on certain tiers they will receive multiples of GenesisOne Tokens with an exit strategy that allows the investor to redeem up to 60% of their Token holdings during the SERIES A.

That basically means for a \$1,500,000 investment, you would receive 4,500,000 GenesisOneTokens and 150,000 GenesisOne Coins. During the SERIES A you would be able to redeem 60% or 2,700,000 GenesisOne Tokens at \$1 USD each thereby earning essentially 180% ROI.

## **Here Are A Few Attractions, Investors Are Keen About;**

### **GenesisOne Tokens Transactions Per Second**

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GenesisOne process thousands of transactions per second and be available for all uses. Currently, Bitcoin for instance, processes seven (7) transactions per second which leads to wait times and delays and of course higher fees.

### **Overcome The Traditional Issues**

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Faster, easier to use, and more secure than alternatives - offering transparency, preferred anonymity, speed of use, convenience, ubiquity, higher-security threshold - breaking with the traditional non-centralized paradigm to offer reversals of any stolen, lost, or hacked tokens through multi-factor authentication; this allows for stability and in constrained supply inventories helps removes the volatility metrics that cause swings in value that dis-allow everyday use adaptation.

### **Keeping an Eye On The Market**

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Constant oversight of market forces should ensure liquidity, use, convenience and, stability.

### **Moderated Transactions**

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Through smart contracts, allow funds to be received only after the confirmed transfer of goods and services. This provides options for millions of transactions occurring in food and mineral commodities markets that lack adequate access to trade facilitation.

### **Secured Vault**

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Secured vault accounts sanction up to 24 hours to stop an impending withdrawal of tokens/coins. A centralized core foundation allows for secured and unsecured credit card accounts, debit accounts, and prepaid loaded debit accounts in tokens/coins and through the app, conversion into multiple global fiat currencies. Although

traditionally, tokens are a wealth-sharing mechanism, a way that everyone takes a position and places bets on its future, they've become akin to the traditional debt and equity markets in terms of volatility and have therefore once again left the multitudes behind. They are usually distributed in crowd sales known as SERIES A then are traded on public exchanges.

## **Investment Vehicle**

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We strive to implement a transformative model that will up-end the current model by offering our tokens then later attaching three other coins to them to maintain vertical and horizontal integration of our token in order to ensure the long-term viability and sustainability of our strategies, provide a token vehicle for investment, a coin as part of a centralized banking platform that allows for everyday use.

## **Utility Token**

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A utility aspect coin that allows participation in our global lottery, gambling platform. In a sense, we are implementing a more centralized financial approach to a democratized and decentralized approach to cryptocurrency.

## **Global Exchange Platform**

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We will take the steps necessary to ensure a truly global market for everyone's goods using our global exchange platform to facilitate and monitor transactions. To create a platform for trade, commerce, cyber gaming, and for financial and investment speculating.

## **Lock-in Period**

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Following the initial coin offering, there will be a "lock-in" period that affords participants many advantageous benefits. At purchase, buyers of our token who elect so will automatically receive 1.10 for every token purchased at the par value of \$1 USD. What this does is allow buyers to become long-term investors in our offering mitigating wild swings at the onset before we have an opportunity to put into effect some of our projects. During this lock-in period, all buyers who elect at purchase to do so will receive a quarterly quasi-dividend structure that provides for a 4% additional simple allocation of tokens to their original token balance.

Once there are three projects in place and operational, lock-in token holders will be invited to choose the three strategic programs implemented to invest in all or any combination thereof. At this point, your token becomes a vehicle of investment whereby in addition to the aforementioned quasi-dividend structure a token holder will get additional inducement based on the performance of the underlying company or project.

# RoadMap & Development Phases

## Marketing Launch - April, 2022

Rollout - Asia, Europe, South America, Central America, Canada, Mexico A.  
(Highlight - China, South Korea, Japan, India, Pakistan, Indonesia, Philippines, United Arab Emirates, Israel, Thailand, Singapore, Malaysia)

1

## Series A

- January, 2022

Currently in progress with SERIES A until beginning of May, 2022

2

3

## Global – Regional Office Launch

- September, 2022

GenesisOne CyberLottery & Gaming platform and Global Sports Wagering Platform Launch - June, 2022

Real Estate Investments - ongoing

Trade operations of Caribbean Network - March, 2023

Trade Operations South America Operations - May, 2023

Airline Pilot Training Centers - 2024

Airline Operations - 2024

Major Infrastructure Projects - 2023

Pilot Program for Security Enclave in major City - 2024

Community Development/Housing - 2025

Entertainment Centers - 2023

Banking Platform - 2024

The businesses and projects below will follow these phases and may overlap as development continues:



# Project phases

## Phase One:

- Petroleum refinery/port development project
- Electrical generation utility plant
- Seawater Desalination Plant
- Commodities Bulk Purchases/ Distribution/warehousing operations
- Fast food restaurants & Leisure/ Entertainment areas
- Key retail shops and exclusive distributorships
- Multi-level Parking Garages with payment booths (exploratory Sun Pass Systems)

## Phase Two:

- Rail System - Freight and passenger nationwide deployment
- Security Firm w/Monitored Residential/ Commercial Alarm services
- Public transportation system/ in conjunction with Capital wide networked surveillance system and cloud operations
- Insurance Services - Property/Health
- Hotel/Resort Distribution
- Seaside resort/water & amusement park
- Private Banking System & Associated Exchange
- Real estate development & construction activities

## Phase Four:

- Project oriented development
- Infrastructure Road Projects (Tolls)
- Life Insurance Services & 401K/ Retirement Services

## Phase Three:

- Telecommunications carrier/nationwide infrastructure deployment
- Programming/entertainment
- Retail Banking
- JV operations - project specific

# Customer Acquisition Plan

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While developing our platform – GenesisOne Token, GenCoin (stable coin), Exchange and Wallet, we've acquired licenses in Estonia for deployment of both the Exchange and Wallet launching at the time of our SERIES A. We will market to traditional crypto investors in the digital space as well as utilize a marketing campaign deployed over traditional cryptocurrency sites, financial sites, social media, utilizing paid media influencers, ads in local markets globally and through in-app advertising.

We will also utilize social media to live stream launch parties featuring many well-known talent with major followers. To differentiate ourselves from the field of players we will deploy a massive campaign to build awareness of our model, features, value added benefits, and social campaigns to alleviate economic depression and increase access to opportunities in impoverished areas globally.

*“We are projecting initial costs of over \$1,550,000 pre-launch and additional \$1,250,000 throughout our launch window all the way to deployment of the CyberLottery.”*



# Team



**James Edouard**  
**President and CEO**

Experienced investment financial advisor, managing client assets in traditional financial markets. James has managed a successful portfolio the derivatives and futures markets earning clients over 27% annually.

James has tremendous experience investing and have interests in various businesses globally dealing with bulk food commodity distribution, mining and minerals, warehousing and logistics. Profound experiences among various cultures, amongst different social standings in different countries. His experience empowers the believe that GenesisOne can be the impetus to bridge the inequity gap that exists globally.



**Elis Li**  
**Public Relations & Brand Director**

With more than 7 years of experience in blockchain management, remote work management, research & analysis, Investors relation, client addition, lead generation, she is serving clients throughout the world with exceptional quality.

Elis is the Founder of Connections Build, A team of remote workers. She has no work boundaries. Elis can absorb exceptionally complex subject matter and make sense out of it, quickly.



Vignesh M, **Product Development Officer**

I'm a blockchain professionals working more confidently across diverse cryptocurrency business regulatory environments, we meet every business needs on blockchain technology with audience engaging experiences in digitally and beyond.



Ranjith Babu, **Senior UI/UX Designer**

Completed master degree in arts & administration. More than 10+ years of working experience in Web designing, Graphic designing and Print designing. I'm a financial advisor in stock market and have sound knowledge in traditional vedic astrology.



Hafiz Ahamed, **UI Developer**

I enjoy turning complex problems into simple, beautiful and intuitive interface designs. I have 11 years commercial experience working with clients from around the world, providing responsive front-end development using HTML5, CSS3, Bootstrap4, React and Angular.



Veera Sarma, **Blockchain Full Stack Developer**

An enthusiastic programmer, a positive attitude person, Good team player. Involved in end-to-end life-cycle of the product, right from understanding the client requirements and mapping it into technical solutions in a time bound environment.



Thirupathi A, **Unity 3D and Full Stack Developer**

I am passionate about my job and my personal contribution to the world of modern web and mobile development. Here, you will be able to learn more about my projects as well as get to know me as a person. I have sound knowledge in Blockchain and 3D rendering development.

# Our Financial Projection

## EG Group Holdings Financial Models FISCAL YEAR BEGINNING - 1/1/25

Opportunity name	Sales category	Optimistic forecast	Most likely forecast	Pessimistic forecast	Forecast close	Mean forecast
GenesisOne Token	Token	\$1,000,000,000	\$ 100,000,000	\$ 50,000,000	Annual	\$ 241,666,667
GenOne Coin	Coin	\$ 250,000,000	\$ 50,000,000	\$ 10,000,000	Annual	\$ 76,666,667
Genesis Exchange Fees	Exchange	\$ 150,000,000	\$ 80,000,000	\$ 50,000,000	Annual	\$ 86,666,667
CyberLottery	Lottery	\$1,500,000,000	\$ 750,000,000	\$ 500,000,000	Annual	\$ 833,333,333
Sports Wagering Platform	Sports Wagering	\$ 100,000,000	\$ 75,000,000	\$ 55,000,000	Annual	\$ 75,833,333
Casino	Casino Gaming	\$1,000,000,000	\$ 750,000,000	\$ 250,000,000	Annual	\$ 708,333,333
Food Commodities - Trade	Bulk Food Products	\$ 240,000,000	\$ 170,000,000	\$ 100,000,000	Annual	\$ 170,000,000
Construction Materials Trading	Bulk Trade Operation	\$ 25,000,000	\$ 15,000,000	\$ 10,000,000	Annual	\$ 15,833,333
Airline Pilot Training Centers	Educational Centers	\$ 277,200,000	\$ 257,400,000	\$ 237,600,000	Annual	\$ 257,400,000
Regional Airline Operations	Transportation	\$ 12,500,000	\$ 8,875,000	\$ 5,000,000	Annual	\$ 8,833,333
Global Airline Operations	Transportation	\$ 48,375,000	\$ 44,375,000	\$ 35,000,000	Annual	\$ 43,479,167
Inner-City Transport	Transportation	\$ 10,000,000	\$ 6,750,000	\$ 3,500,000	Annual	\$ 6,750,000
Light Rail Transport	Transportation	\$ 25,000,000	\$ 19,500,000	\$ 15,000,000	Annual	\$ 19,666,667
Freight Line Transport	Logistics	\$ 15,000,000	\$ 12,500,000	\$ 10,000,000	Annual	\$ 12,500,000
Caribbean Maritime	Logistics	\$ 15,000,000	\$ 12,500,000	\$ 10,000,000	Annual	\$ 12,500,000
Electrical Generation Facility	Infrastructure	\$ 90,000,000	\$ 60,000,000	\$ 47,961,000	Annual	\$ 62,993,500
Salt-water Desalination Plant	Infrastructure	\$ 300,000,000	\$ 260,000,000	\$ 185,000,000	Annual	\$ 254,166,667
Petroleum Refinery	Energy	\$ 315,000,000	\$ 294,720,000	\$ 200,000,000	Annual	\$ 282,313,333
Wind/Solar Farms	Energy	\$ 90,000,000	\$ 60,000,000	\$ 47,961,000	Annual	\$ 62,993,500
Deep R&D Production - AI, Quantum Tech	Research	\$ 100,000,000	\$ 75,000,000	\$ 25,000,000	Annual	\$ 70,833,333
Port Operations	Port Development	\$ 25,000,000	\$ 17,500,000	\$ 15,000,000	Annual	\$ 18,333,333
Liquid Storage Tsnk Operations	Logistics	\$ 156,750	\$ 152,500	\$ 145,200	Annual	\$ 151,992
Warehousing Operations	Logistics	\$ 30,000,000	\$ 25,000,000	\$ 15,000,000	Annual	\$ 24,166,667
Security Apparatus Services - Surveillance	Security Services	\$ 15,000,000	\$ 12,500,000	\$ 10,000,000	Annual	\$ 12,500,000
Community Development	Infrastructure	\$ 60,000,000	\$ 40,000,000	\$ 24,000,000	Annual	\$ 40,666,667
Mining Interests	Mining	\$ 15,000,000	\$ 12,000,000	\$ 10,000,000	Annual	\$ 12,166,667
Agribusiness/Aquaponics	Food Production	\$ 65,000,000	\$ 55,000,000	\$ 45,000,000	Annual	\$ 55,000,000
<b>TOTAL</b>		<b>\$5,773,231,750</b>	<b>\$3,263,772,500</b>	<b>\$1,966,167,200</b>		<b>\$3,465,748,158</b>

### Legend: 0.15% Exchange Fees

Average American Lottery Expenditure - 2017 - \$285/adult. Model considers 10 Million Global players at \$75

Average Casino Player - \$1,000 - Global Players - 1M Food commodities (within Caribbean, Asia, Africa) Flour, Rice, Sugar, Tomato Paste, Evaporated Milk, Edible oils, Corn, Wheat, and Pasta

Airline Pilot Training Centers - 5 Locations globally - \$650/hr (4 hour blocks) per 22 hr. day Sim training 10 Sims per location

Average profit/passenger using upscale - upper market travel format (increased leg room, larger baggage allowances, food) - \$17.75 (500K annual - Regional/ 2.5M Globally)

Electrical Generation - 7.3 cents/kwhr - 150MW/day/Water Desalination average net income per gallon - \$0.26 (1Bgal)

Petroleum Refinery - refining profit margins \$12.28/barrel - 2M/month/Port Operations - terminal handling charges - \$175/20' Container

# Exit Plan

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Exit strategy for investors to include redeeming GenesisOne Tokens converted from equity during SERIES A.

## **Forward-Looking Disclosure**

Certain statements in this white paper, such as those about future products, services, and features are “forward-looking statements” that are subject to risk and uncertainties. These forward-looking statements are based on current expectations. Various important factors could cause actual results to differ materially. EG Group, LLC, disclaims any obligation to update this data.

## **Disclosure**

This is not an offer to sell securities nor is it a solicitation to sell securities.

# Conclusion

GenesisOne is a platform that stands to re-invent not only the cryptocurrency space but the way we transact and handle our finances daily. Bridging technology, finance, gaming, real world projects in different industries can help create a dynamic, transformative, and lasting new paradigm of doing business.

By taking care of all people and keeping their interests paramount, we can offer products tailored to people's communities, hopes and dreams. There is no real limit to the good we can accomplish with this platform by collectively using local global talent and our knowledgebase in finance, technology, and trade we can create an upsurge in overall value and benefit received by people, communities, and stakeholders.

Come and Join the forum without giving it a second thought as this is a social forum which will definitely add value in your plan, business or anything which you have in mind. We will work as a team, one for all, all for one. We will have a small world of all similar minds at GenesisOne and this way we all will grow for each other, with each other.



Enjoy the success from scratch with GenesisOne.

**Thank You**